

Unlimited Twitter Traffic

“Helping People with Problems”

Mike Allen

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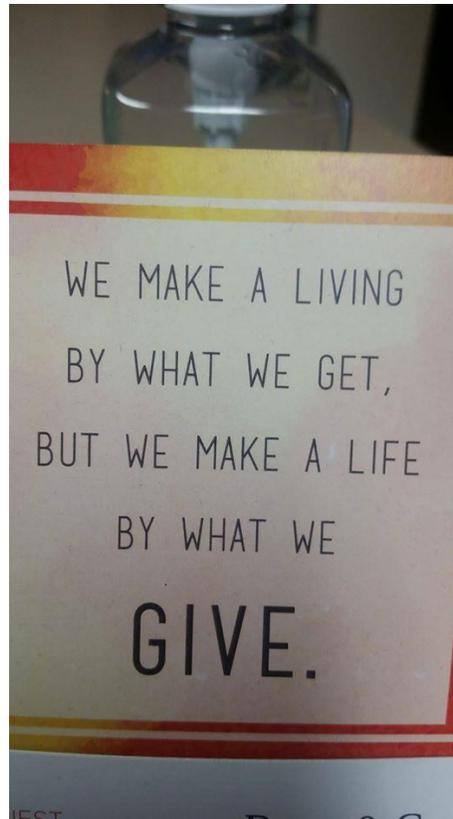
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Chapter One: Thinking

Before we get into the traffic source, I want to start by getting you in the right mindset. The goal of the book is to help people and to help you help people. Yes money can be made but this is not the most important thing.

I don't know your philosophy and you can skip pas this if you feel you don't need it. I believe you get back what you put out into the Universe. If you put out that you want to take other people's money or put out that you want to make sales, you will find that the thing you want to do to someone else will happen to you. You will get more SPAM or sales calls. Instead focus on what you can give.

I feel the universe was listening, because as I contemplated writing this manual, I found this:



The more you focus on ways to give to others, the more will be given unto you. The universe rewards the grateful and the generous. Yes, there are exceptions to any rule, but these are the laws in general.

Zig Ziglar said, "You can have anything you want if you help enough people get what they want."

John F. Kennedy said it as, "Ask not what your country can do for you, but what you can do for your country."

The idea is that you need a giver's mindset. If you are afraid to give, it is because your mindset is scarcity. If you believe there is not enough, then you will try to get it all for yourself. If you believe in abundance, then you will believe there is plenty for everyone and we can live and let live.

Am I saying give all your stuff away free? Absolutely not. What business could function like that? I am saying give as much value as you can. Sometimes this can be free but they should be giving you something of value for your something of value.

Giving can just be helping. Think of why people buy. It is often that they have a problem. They need help. They need someone to give them a solution. This is where you come in.



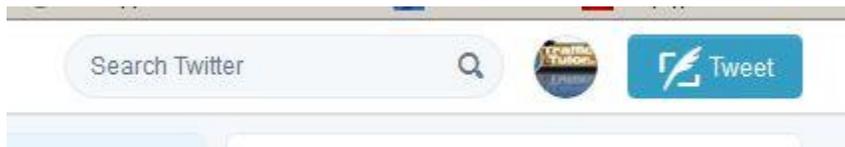
Chapter Two: The Solution

At this point the concept is super simple. Find someone with a problem and provide a solution. As the name of the PDF suggests, Twitter is where we find the people.

Next we just have to offer the solution they need!

The solution mode can be anything. You may have them opt in for an email series you have on their solution. You may make a PDF, or a video. Video really goes a long way in this.

So how do you find them:



Log in to Twitter and find that search bar at the top right.

Inside put a "Problem phrase." A problem phrase is something like "I need to lose weight", "I need more money," "How do I stop aging?" "How do I get a date". Whatever it is.

Here is where a lot of people make a huge mistake. A lot of folks will look for a product that has a good mark up and great commission and then try and sell it. What you want to do is find a problem that has a lot of activity and then find a solution.

Grab that solution and then tweet to them about it.

When doing your search phrase you should use quotation marks as I did above. You also want to include –“http://” - “https://” and –“RT”. This will eliminate the majority of websites advertising in your market and also eliminate retweets.

The next mistake people make is to send them to your affiliate link sales page. While those pages are meant to convert, they are meant to convert warm leads not cold ones.

A warm lead is someone who has been through a bit of the information and who is still very interested. A cold lead is someone who was approached by a stranger and sent to a sales page. This direct to sales page has almost zero results.

I have had almost equal results sending people to either a video or blog post. When you tweet to the person with a problem, you want to be sensitive. Some people feel embarrassed about their problem and therefore need a gentle hand.

If you are shy about making a video, you can hire someone on Fiverr to make a video for you. This is (as the name suggests) done for about five bucks. You can also take sales material and make a slide presentation and make a video that way.

So I hear what you are saying. Mike, this sounds like a lot of work... I honestly believe the best approach is to go through and do this manually. This is because you craft each answer to each person from your own personality.

That being said there are some ways to automate the process. If done carefully these methods will not cause Twitter to be upset at the automation.

If you are uncomfortable making multiple accounts then automation may not be the thing for you. You can usually pick how long between tweets so that the automation seems human.

You can set up an alert for phrases that you are targeting. For example if you are looking for people who want to get rid of acne and you sell an acne cream, you can target the phrase “how to get rid of acne” or even “I have acne.”

There is an automatic program called IFTTT. The website is IFTTT.COM and it stands for If This Then That. Basically you can set it up to email or text you when people tweet that phrase, then you can go back and load them up (via cut and paste) and respond manually.

The third option is completely automated, set it and forget it. One of my good friends uses the exact same method I am talking about to get 500 people to his squeeze pages daily. You just have to create enough Twitter accounts and set up enough apps to be tweeting almost all day long. (Activity in one of your accounts will not affect traffic under a different name.)

I know the owner and creator of the software and know that he gives excellent customer service.

So it is called [Bluebird Traffic Machine](#) and can be set up (depending on your license) for unlimited traffic campaigns. You can reach all the people with a certain problem and then move on to the next problem. You can set up as many campaigns as your license allows. (Currently it is cheaper to grab unlimited).

Visit the link to check current pricing. The App itself is a plugin for Wordpress. It allows you to Geo target your ads as well. So if you are a doctor in Illinois or a mechanic in Texas you can advertise just to local tweeters.

If it still seems like a lot of work to set up he does have done for you campaigns you can upgrade to. It does take a little work to set up but it can bring in leads and sales forever.

If you want to see my tutorial [click here](#)

So whether you do it manually, with IFTTT or [Bluebird](#), go find some people with problems and direct them to your videos, books or blogs. Your only limit is your imagination.